

Health Promotion in Canada, Fourth Edition

New Perspectives on Theory, Practice, Policy, and Research



Now in its fourth edition, *Health Promotion in Canada* offers a comprehensive profile of the history, current status, and future of health promotion in Canada. Emphasizing the links between theory, research, policy, and practice, this engaging volume draws on concrete Canadian examples that bring theory to life.

The new edition maintains the critical approach of the previous three editions while providing an in-depth analysis of recent innovative approaches in health promotion. Thoroughly updated with 15 new chapters, this edited collection contains contributions by prominent Canadian academics, researchers, and practitioners as well as an afterword by Ronald Labonté. The contributors cover a broad range of topics including inequities in health, Indigenous communities, immigrants, mental health, violence against women, ecological change, and globalization. Featuring learning objectives, thought-provoking discussion questions, resources for further study, and an accompanying instructor's manual, this is an ideal text for courses in public health, health education, health sciences, nursing, and related disciplines. □

Features

- discusses promising health promotion practices in Indigenous communities
- includes an afterword by Ronald Labonté
- incorporates thought-provoking reflections on practice and new learning objectives

Author Information

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Irving Rootman has been working in the field of health promotion in government and academia for more than 30 years as a researcher, research manager, program manager, educator, and author.

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Reviews

"The fourth edition of *Health Promotion in Canada* continues the authors' tradition of excellence. This book covers the history and foundations of the field, while positioning health promotion as a catalyst for positive change. Everyone from community activists and students to decision leaders in all levels of government can benefit from this valuable resource."

—Dr. Jim Frankish, Endowed Professor, Population and Public Health, University of British Columbia

"I had thought that the third edition of *Health Promotion in Canada* reached the pinnacle of insight and scholarly as well as practical support for the field—in Canada and globally. But this fourth edition weaves an even richer, more elegant, and profound tapestry. With half of the book chapters new and the other half even better than before, Canadians continue to lead the way."

—Dr. Evelyn de Leeuw, Editor-in-Chief, *Health Promotion International*, and Professor and Director, Centre for Health Equity Training, Research and Evaluation (CHETRE), University of New South Wales

"The book is well laid out and leads the reader logically through the initial theoretical constructs of health promotion and how they have evolved and currently relate in the Canadian geographic, political, social, and cultural landscape. Each chapter sets out clear learning objectives and then reviews those objectives in a thought-provoking summary. While the book is intended primarily as a course text for university and college students, it is cleverly designed to be a reference for all health care promotion practitioners involved in clinical, public health or policy development roles. The practical examples used throughout the book relate directly to current issues faced by this country, specifically the shift in population demographics, the ever-increasing demand for government funding of social programs, and the impact of the global economy and evolution of technology on our daily lives."

—Dr. Donald Ross, Sessional Instructor, University of Victoria, published in the June 2018 issue of the *Canadian Journal of Dental Hygiene*

"This volume gives a sense of the complexity and breadth of the field of health promotion while also providing a clear sense of the many paths to success. As someone who has been in the field for over 35 years, I was happy to see familiar topics like equity, healthy settings, and health in all policies continue to receive attention in this edition, as well as new topics like systems thinking, ecological approaches, and digital media."

—Dr. Suzanne F. Jackson, Editor-in-Chief, *Global Health Promotion*; Co-Director, WHO Collaborating Centre in Health Promotion; and Professor Emerita, Dalla Lana School of Public Health, University of Toronto

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