

Health Promotion in Canada, Fourth Edition

New Perspectives on Theory, Practice, Policy, and Research



Offering a timely and in-depth analysis of the past, present and future of health promotion, *Health Promotion in Canada* is the ideal resource for students interested in public health, health education, health policy, and nursing.

Now in its fourth edition, this text covers a broad range of key concepts and issues related to health promotion practice within cities, communities, education, and clinical care settings. Fifteen additional chapters have been developed on topics including gender transformative health promotion, wellbeing and mental health, digital media, and health promotion practices for immigrants. This new edition also features updated content on health promotion ethics, social theory, health inequities, global ecological change, intervention entry points, and the role of the reflexive practitioner.

Throughout the text, students will learn to build and implement effective promotion interventions by drawing on behavioural theories, health intervention research, and examples of participatory practice. They will also learn to recognize the impact of globalization on health promotion practice, the challenges faced by researchers, practitioners, and policymakers, and the possibilities for equitable health promotion.

Features

- discusses promising health promotion practices in Indigenous communities
- includes an afterword by Ronald Labonté
- incorporates thought-provoking reflections on practice and new learning objectives

Author Information

Irving Rootman

Irving Rootman has been working in the field of health promotion in government and academia for more than 30 years as a researcher, research manager, program manager, educator, and author.

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Ann Pederson is the Director of Population Health Promotion at BC Women's Hospital and Health Centre. She worked for over 17 years at the British Columbia Centre of Excellence for Women's Health and is currently completing a doctorate at the University of British Columbia in sex, gender, and health promotion.

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Sophie Dupéré

Sophie Dupéré is a Professor in the Faculté des sciences infirmières at Université Laval.

Reviews

"The fourth edition of *Health Promotion in Canada* continues the authors' tradition of excellence. This book covers the history and foundations of the field, while positioning health promotion as a catalyst for positive change. Everyone from community activists and students to decision leaders in all levels of government can benefit from this valuable resource."

—Dr. Jim Frankish, Endowed Professor, Population and Public Health, University of British Columbia

"I had thought that the third edition of *Health Promotion in Canada* reached the pinnacle of insight and scholarly as well as practical support for the field—in Canada and globally. But this fourth edition weaves an even richer, more elegant, and profound tapestry. With half of the book chapters new and the other half even better than before, Canadians continue to lead the way."

—Dr. Evelyn de Leeuw, Editor-in-Chief, *Health Promotion International*, and Professor and Director, Centre for Health Equity Training, Research and Evaluation (CHETRE), University of New South Wales

"The book is well laid out and leads the reader logically through the initial theoretical constructs of health promotion and how they have evolved and currently relate in the Canadian geographic, political, social, and cultural landscape. Each chapter sets out clear learning objectives and then reviews those objectives in a thought-provoking summary. While the book is intended primarily as a course text for university and college students, it is cleverly designed to be a reference for all health care promotion practitioners involved in clinical, public health or policy development roles. The practical examples used throughout the book relate directly to current issues faced by this country, specifically the shift in population demographics, the ever-increasing demand for government funding of social programs, and the impact of the global economy and evolution of technology on our daily lives."

—Dr. Donald Ross, Sessional Instructor, University of Victoria, published in the June 2018 issue of the *Canadian Journal of Dental Hygiene*

"This volume gives a sense of the complexity and breadth of the field of health promotion while also providing a clear sense of the many paths to success. As someone who has been in the field for over 35 years, I was happy to see familiar topics like equity, healthy settings, and health in all policies continue to receive attention in this edition, as well as new topics like systems thinking, ecological approaches, and digital media."

—Dr. Suzanne F. Jackson, Editor-in-Chief, *Global Health Promotion*; Co-Director, WHO

Subjects

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